|  |  |
| --- | --- |
|  | Vision Document |
|  |  |
| March 7, 2014 | Project Name |
|  | Note: Text written in the blue comments of this document is intended as an aid to the author and should be deleted before this document is released. Update the title and project name by updating the Word DocProperties. The purpose of the vision document is to ensure all stakeholders agree on what problem they are attempting to solve. |

# Introduction

The introduction should include a short, one-paragraph summary of the new system.

# Purpose

## Business Opportunity

What untapped opportunity or unsolved problem does the system address? Can this opportunity be quantified?

## Problem Statement

To formulate a paragraph or two for the problem statement, describe:

• What the major problems are,

• who the problems affect, and

• what impact these problems create on the business.

## Market

Who is the user of this system? In what context will they use this system?

## Product Position

Summarize the outstanding features of the new system. What functionality differentiates it from existing systems? Include a description of alternative products and competition if relevant.

# Stakeholders

Summarize the important non-user stakeholders for the system. Besides the users of the system, there are other non-users such as the funding authority, the project manager, testers, etc. who will each have their own unique interests in the system.

## Stakeholder Goals

Summarize the goals of each stakeholder. If the system were a success, what would they achieve?

# Product Overview

What is the context of the system? Where and how is it used? This section should summarize the context diagram of the system and describe all major external entities that will interact with the system.

## Features and Benefits

Include a terse list of the major features in the system (e.g. Sales capture, payment authorization) and the benefits each feature provides.

• Feature

# External Requirements and Constraints

Describe any requirements or constraints the external environment places on the system. For example, are there any time constraints that must be met?